

STRÖER

Billboards

BILLBOARDS



Change of portfolio naming

Billboard Standard

(Frontlight+Poster)

Billboard 12 Standard (B12S)

Billboard 18 Standard (B18S)

Billboard 36 Standard (B36S)

Billboard 48 Standard (B48S)

Billboard Eco

(Frontlight+Vinyl)

Billboard 12 Eco (B12E)

Billboard 18 Eco (B18E)

Billboard 36 Eco (B36E)

Billboard 48 Eco (B48E)

Billboard Premium

(Backlight+Vinyl)

Billboard 9 Premium (B9P)

Billboard 18 Premium (B18P)

Billboard 32 Premium (B32P)

Billboard 36 Premium (B36P)



BILLBOARD PREMIUM

Billboard Premium

DESCRIPTION

Extraordinary billboards made from high-quality material vinyl and illuminated using “backlight” technology.

TYPE

Static

MATERIAL

Vinyl

SIZE

9 | 18 | 32 | 36

PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Warsaw

Łódź

Poznań

Trójmiasto

Szczecin

Lublin

Wrocław

Silesia

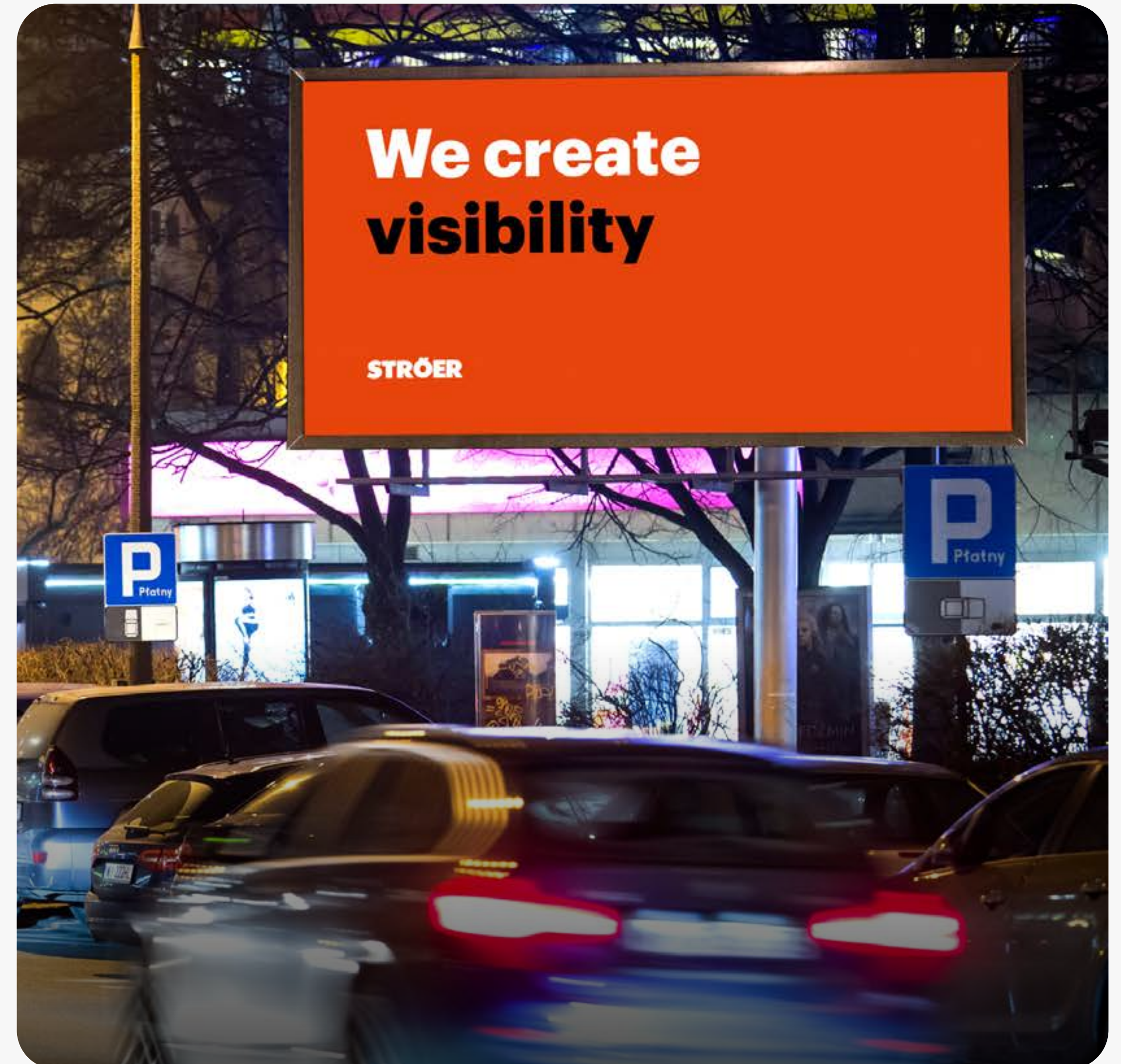
Kraków

DATA

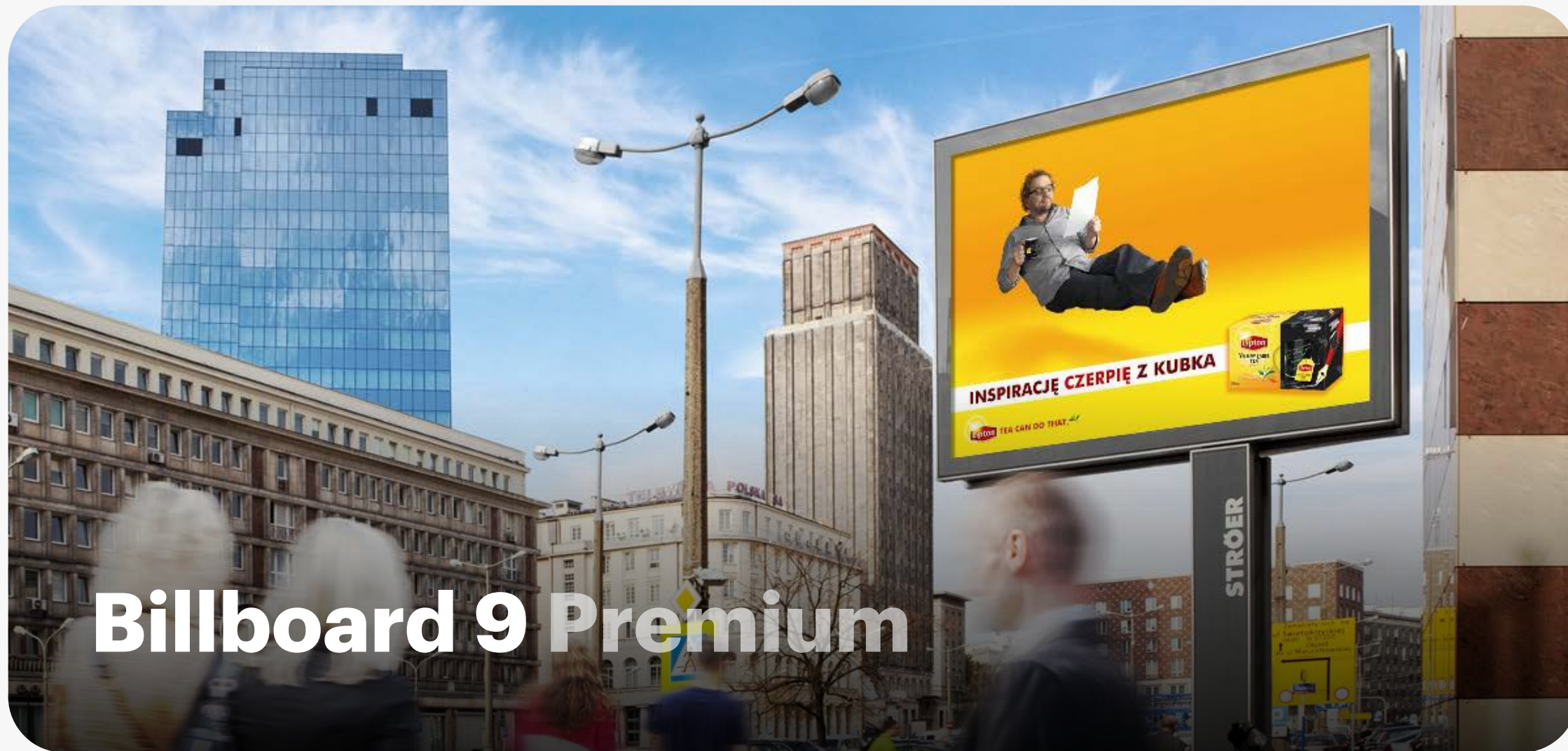
Traffic

Contacts

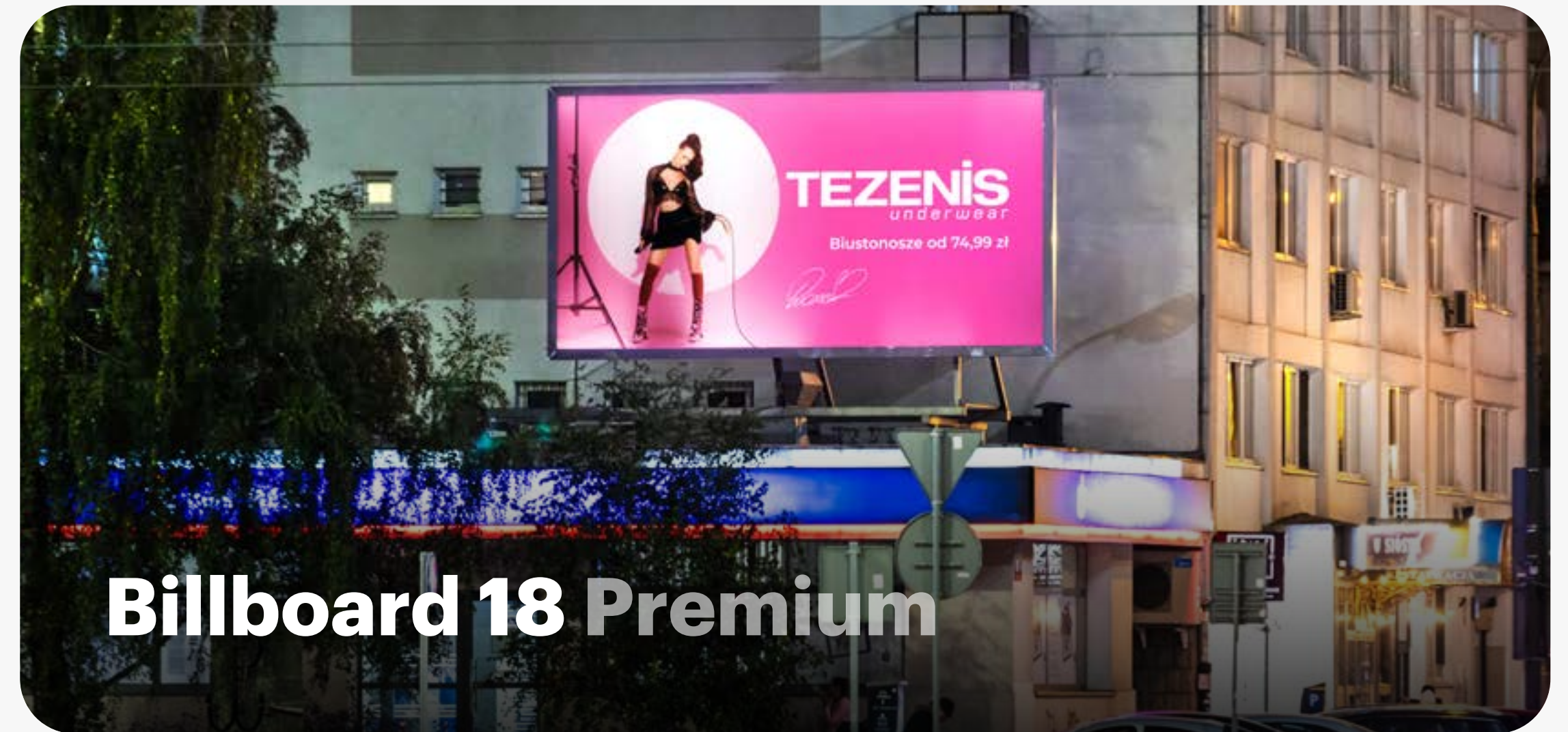
Reach



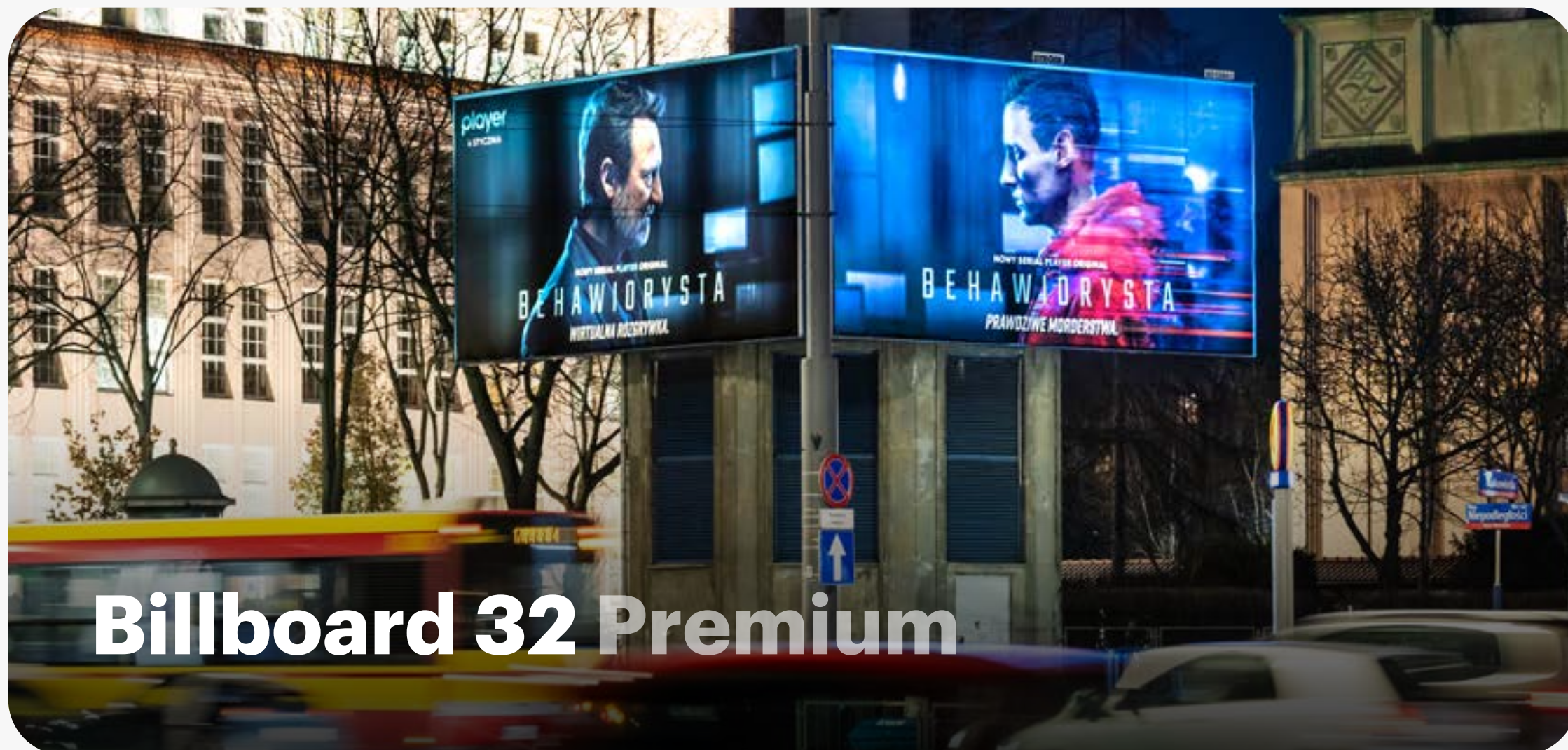
Billboard Premium



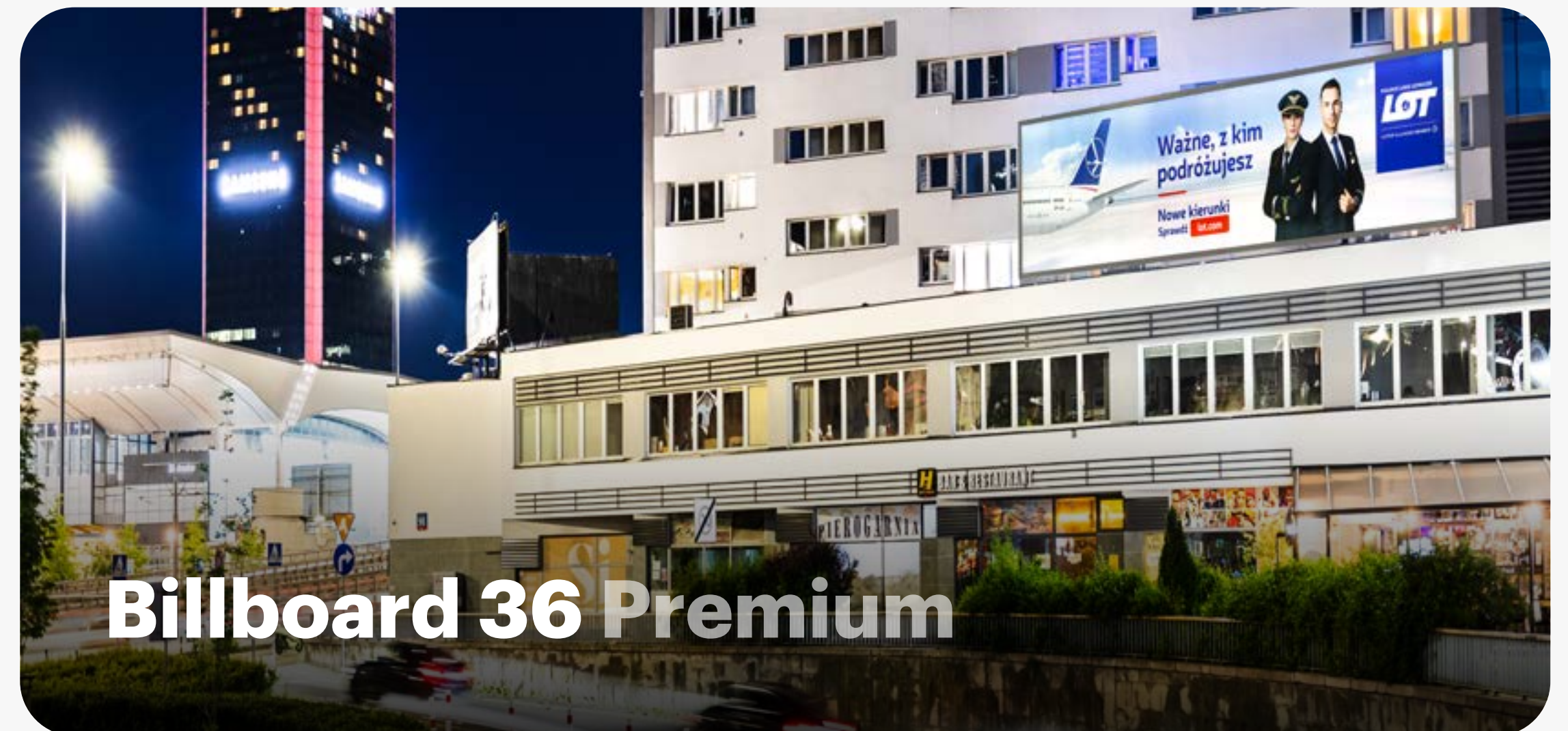
Billboard 9 Premium



Billboard 18 Premium



Billboard 32 Premium



Billboard 36 Premium

Upcycling | Billboard Premium



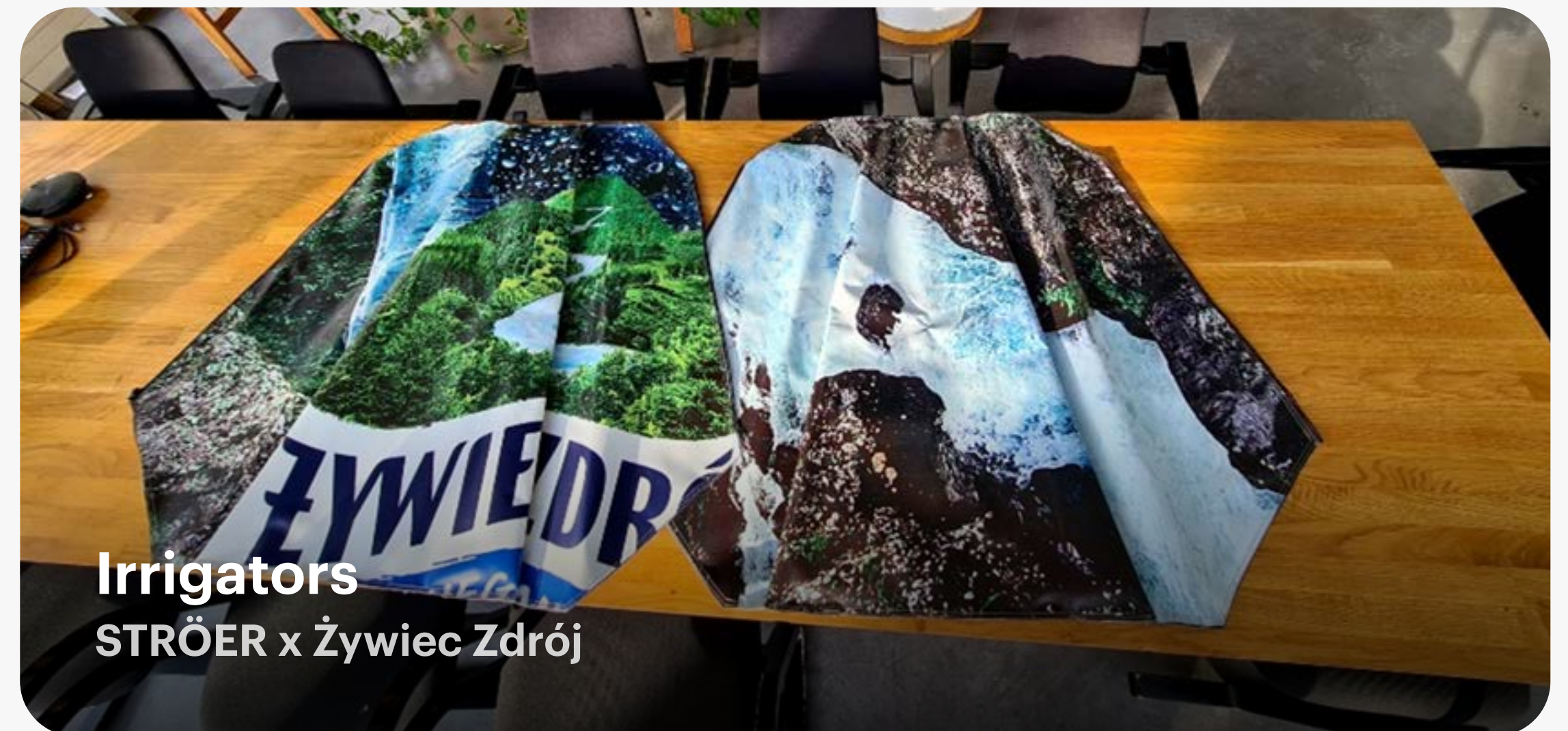
Project "Upcycling"
Adaptation of Billboards Premium



Tree Wraps
STRÖER x CHANEL



BAGlight
STRÖER x HBO MAX



Irrigators
STRÖER x Żywiec Zdrój

Prawie — na miejscu

Podziel się statusem podróży z bliskimi. Bądź właśnie tam.

Uber

STROER

BILLBOARD ECO

Billboard Eco

DESCRIPTION

These billboards are distinguished by their eco-friendly materials and “frontlight” technology, making them environmentally sustainable.

TYPE

Static

MATERIAL

Eco Vinyl

SIZE

12 | 18 | 36

PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Warsaw

Łódź

Poznań

Trójmiasto

Szczecin

Wrocław

Silesia

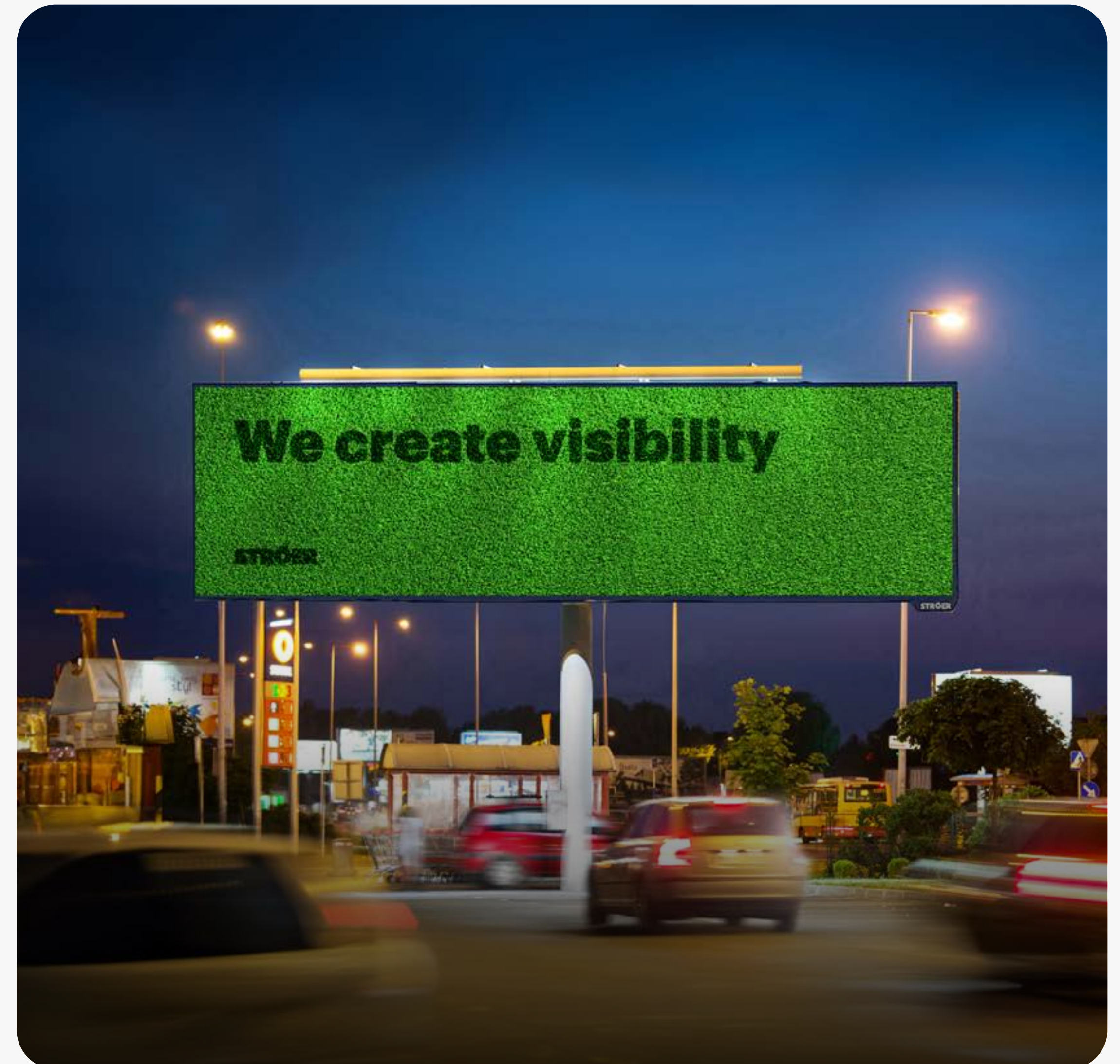
Kraków

DATA

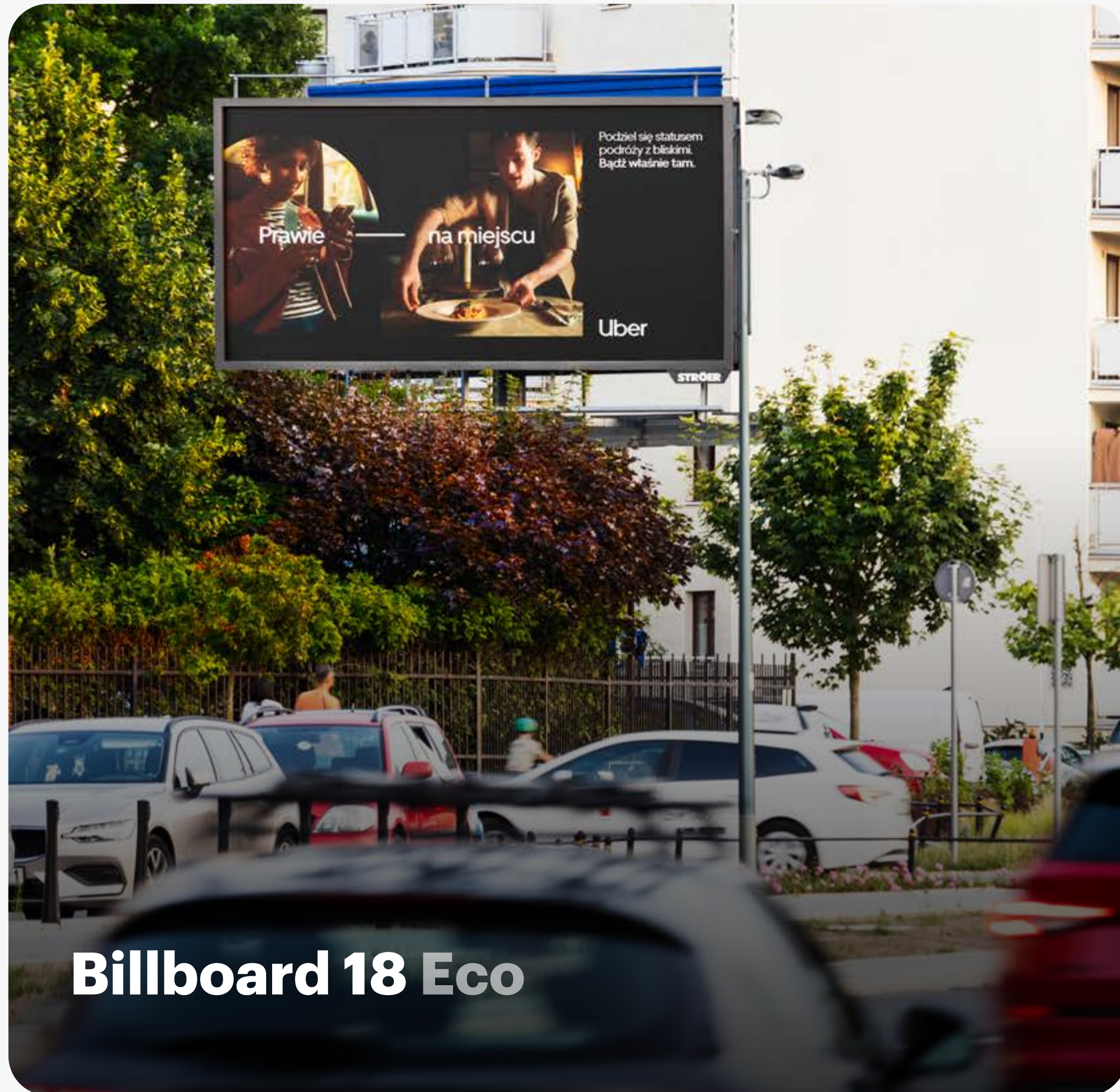
Traffic

Contacts

Reach



Billboard Eco



Kupując kawę wspierasz
SZLACHETNĄ PACZKĘ

bp

szlachetna PACZKA

Akcja trwa do 31.12.2023 r. regulamin akcji na bp.pl

STRÖER

8554767

BILLBOARD STANDARD

bp

WILD BEAN CAFE

Diesel Oil	6.75
Euro super 95 Pb	6.53
Autogaz	3.17
ultimate	
Ultimate Diesel	
Ultimate	

Billboard Standard

DESCRIPTION

Billboards Standard are part of the poster display category and offer a cost-effective solution for conveying information. They are illuminated using "frontlight" technology.

TYPE

Static

MATERIAL

Poster

SIZE

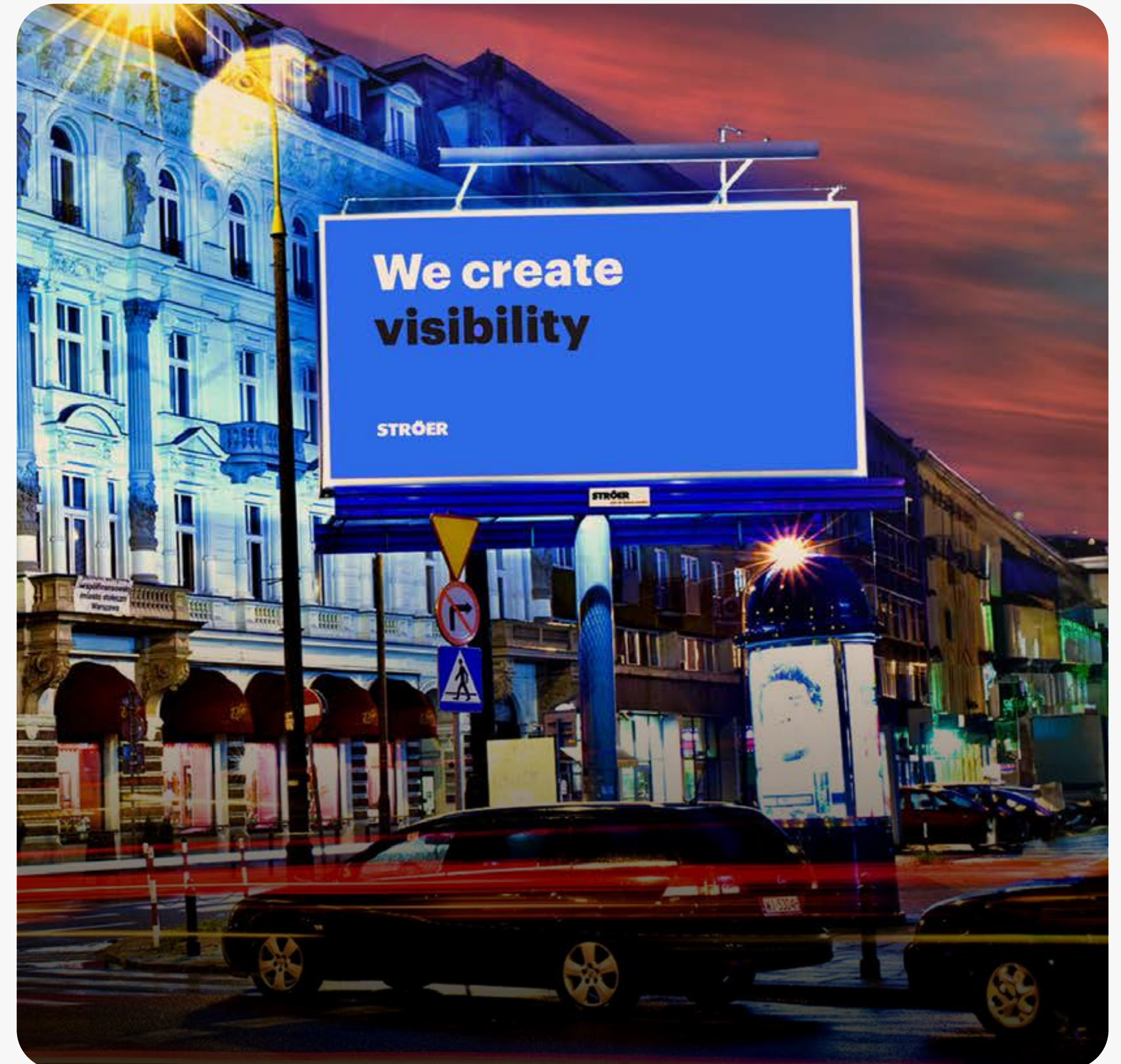
12 | 18 | 36 | 48

PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Warsaw Łódź Poznań Trójmiasto Szczecin Lublin
Bydgoszcz Wrocław Silesia Kraków

DATA

Traffic Contacts Reach



Billboard Standard



STRÖER

WE GET YOU POLISH AUDIENCE

stroer.pl

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MENNICA
POLSKA