

# STRÖER

Street Furniture

# STREET FURNITURE

# SHELTERS

# Shelters

## DESCRIPTION

Advertisements on bus shelters are an effective way to increase brand visibility by showcasing them in high-traffic areas. They effectively reach the local community, providing frequent contact with the audience and potentially influencing their purchasing decisions. Additionally, they allow for creative message presentation at relatively low costs compared to other forms of outdoor advertising.

**TYPE**  
Static

**SIZE**  
2 m<sup>2</sup>

## OFFER

Image Range Package

## PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Warsaw Poznań Gdańsk Szczecin

## DATA

Traffic Contacts Reach



# Shelters



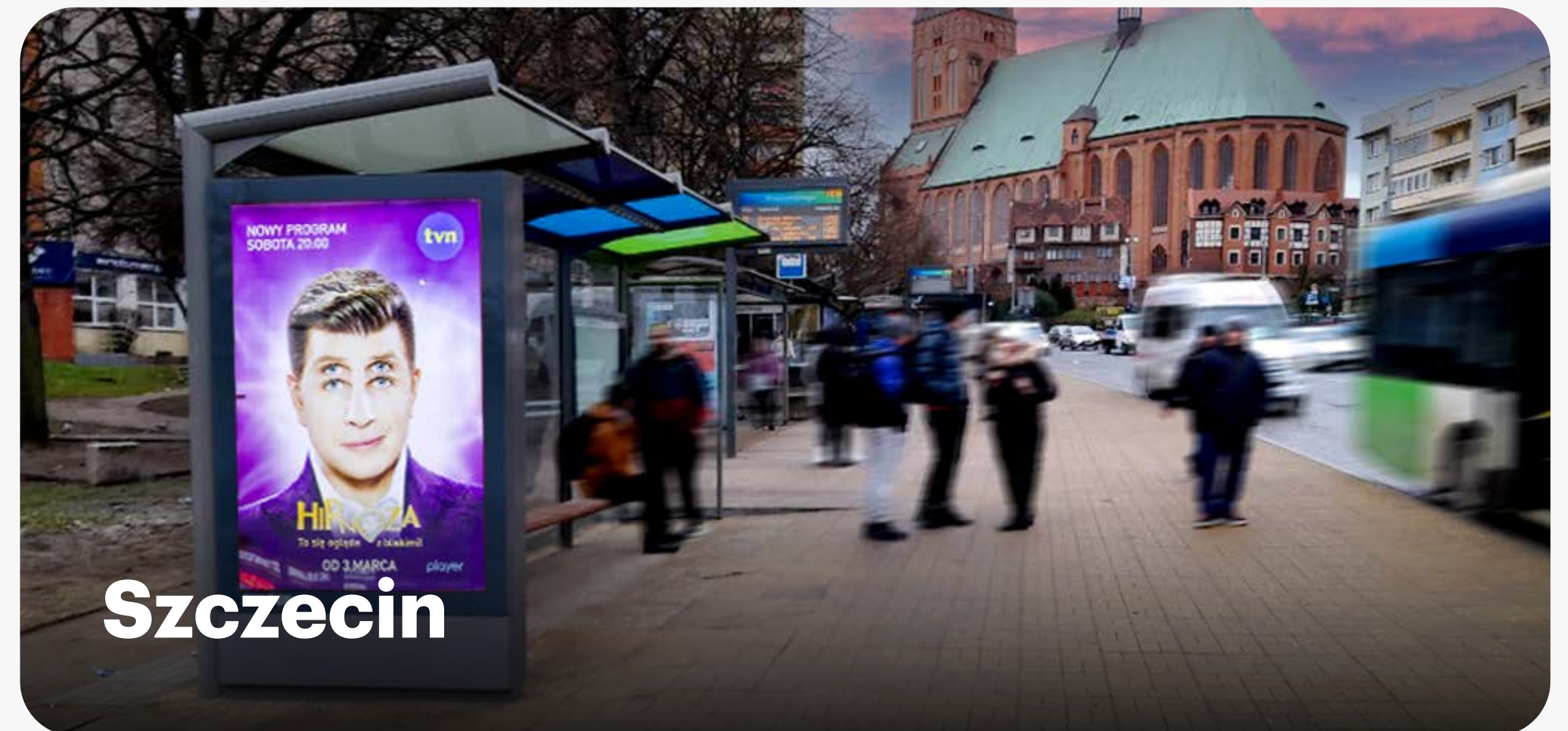
**Warsaw**



**Poznań**



**Gdańsk**



**Szczecin**

STRÖER

8559550



# CITYLIGHT PREMIUM

# Citylight Premium

## DESCRIPTION

Illuminated posters are the perfect solution for effective advertising both day and night. They ensure maximum visibility and attract attention in all lighting conditions.

## TYPE

Static

## SIZE

2 m<sup>2</sup>

## PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Warsaw

Łódź

Szczecin

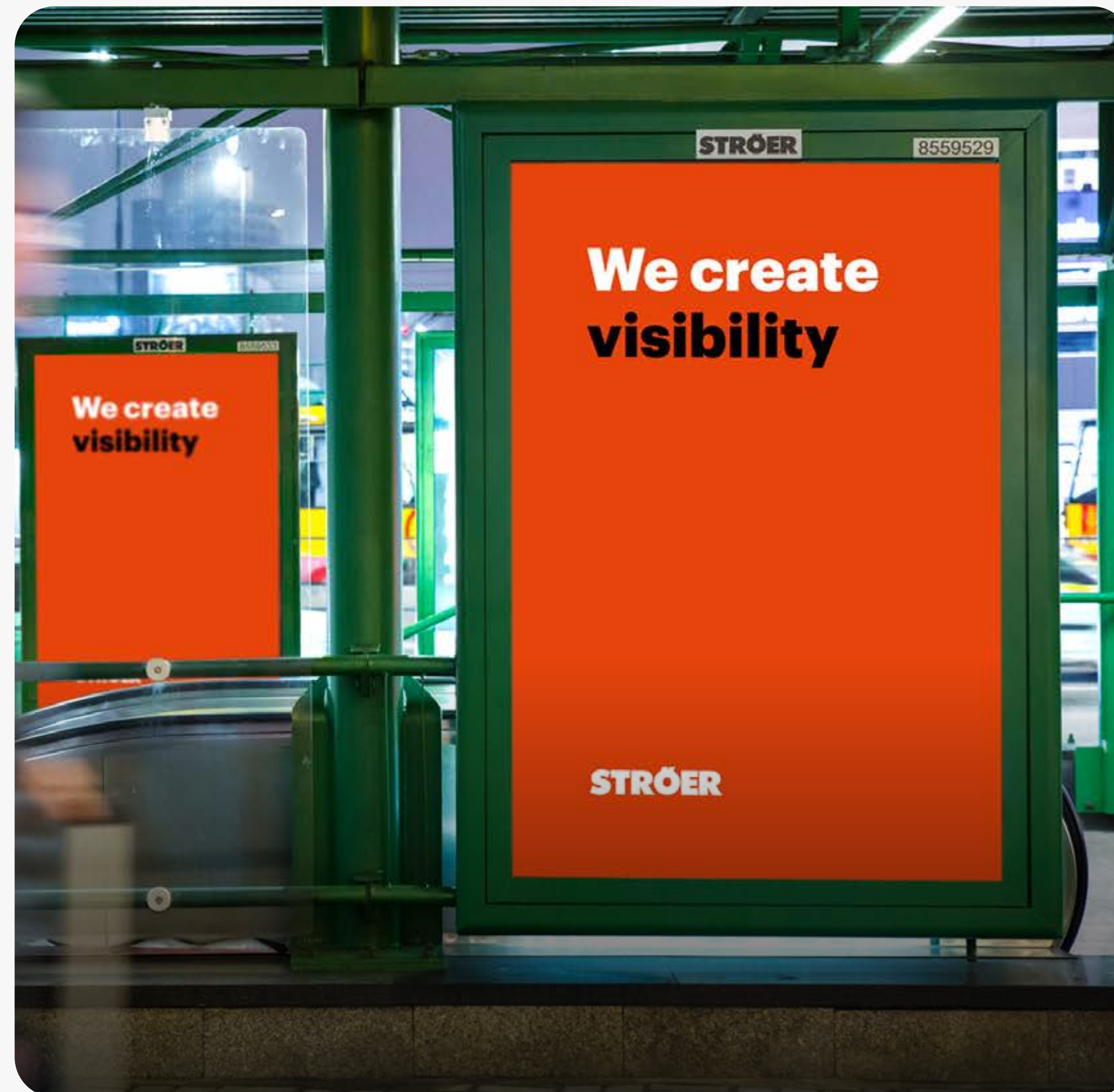
Kraków

## DATA

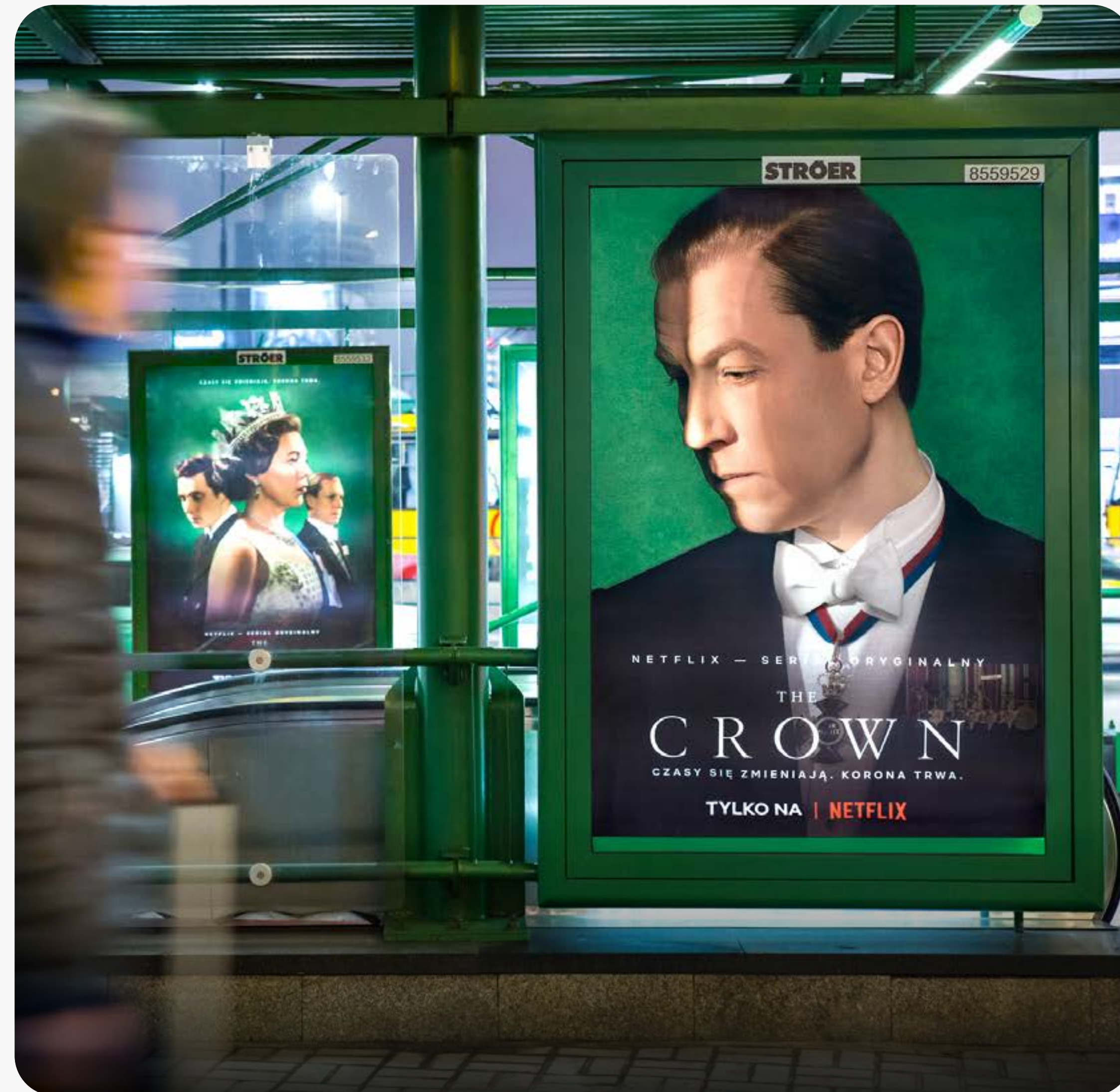
Traffic

Contacts

Reach



# Citylight Premium





# CITYLIGHT DIGITAL

NATURA  
NATUR  
NATU  
NAT  
NA  
N

NATURA  
NATUR  
NATU  
NAT  
NA  
N

NATURA  
NATUR  
NATU  
NAT  
NA  
N

 **Ratujmy Naturę.  
Ratujmy siebie.**

STRÖER

COSTA COFFEE

STARBUCKS  
COFFEE

# Citylight Digital

## DESCRIPTION

These light panels elegantly integrate with and elevate the design of small architectural structures in prestigious city center locations. They effectively cover the areas around the main railway stations in Kraków and Wrocław, providing impactful advertising communication.

**TYPE**  
Video | Static

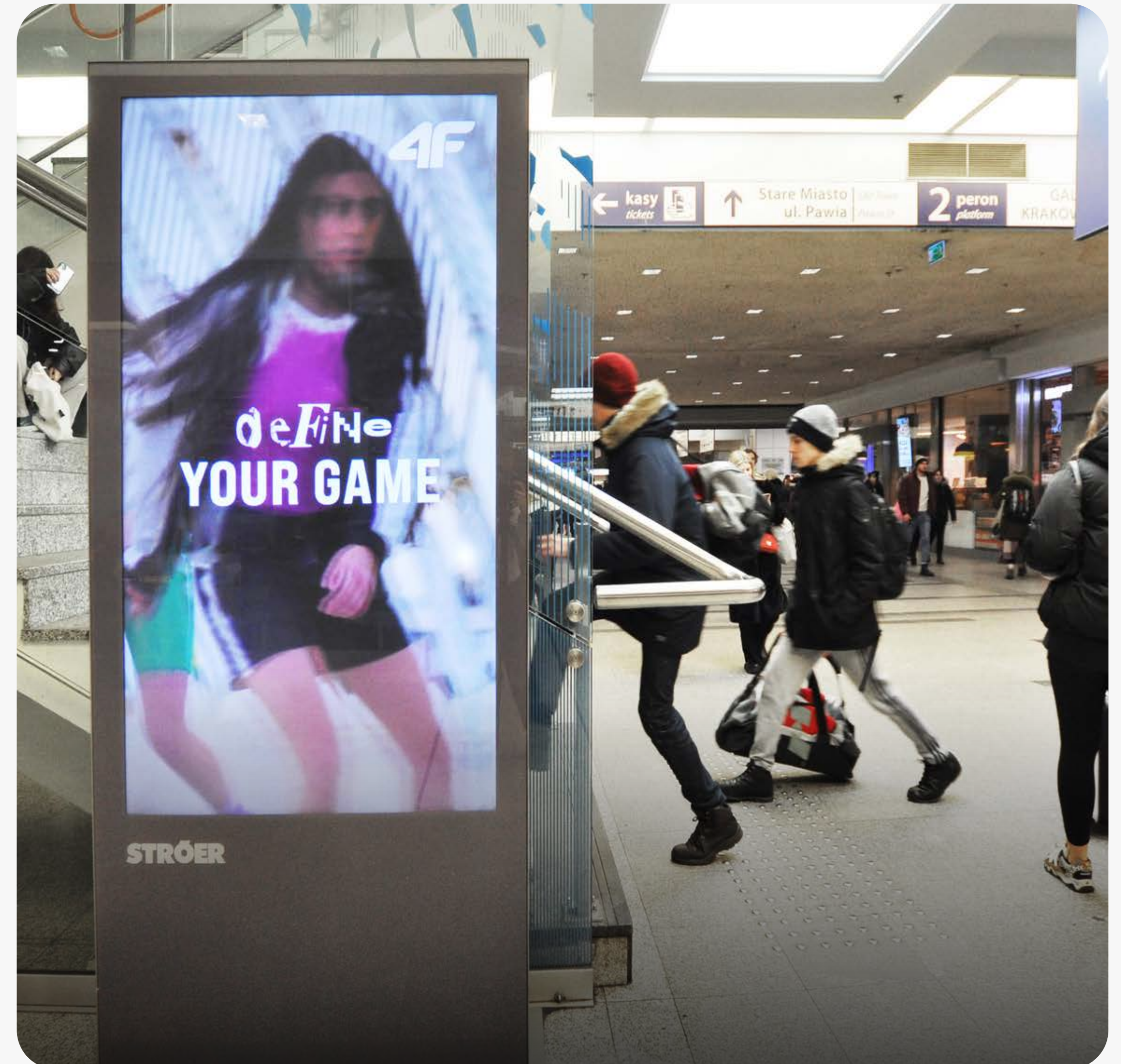
**SIZE**  
75"

## PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

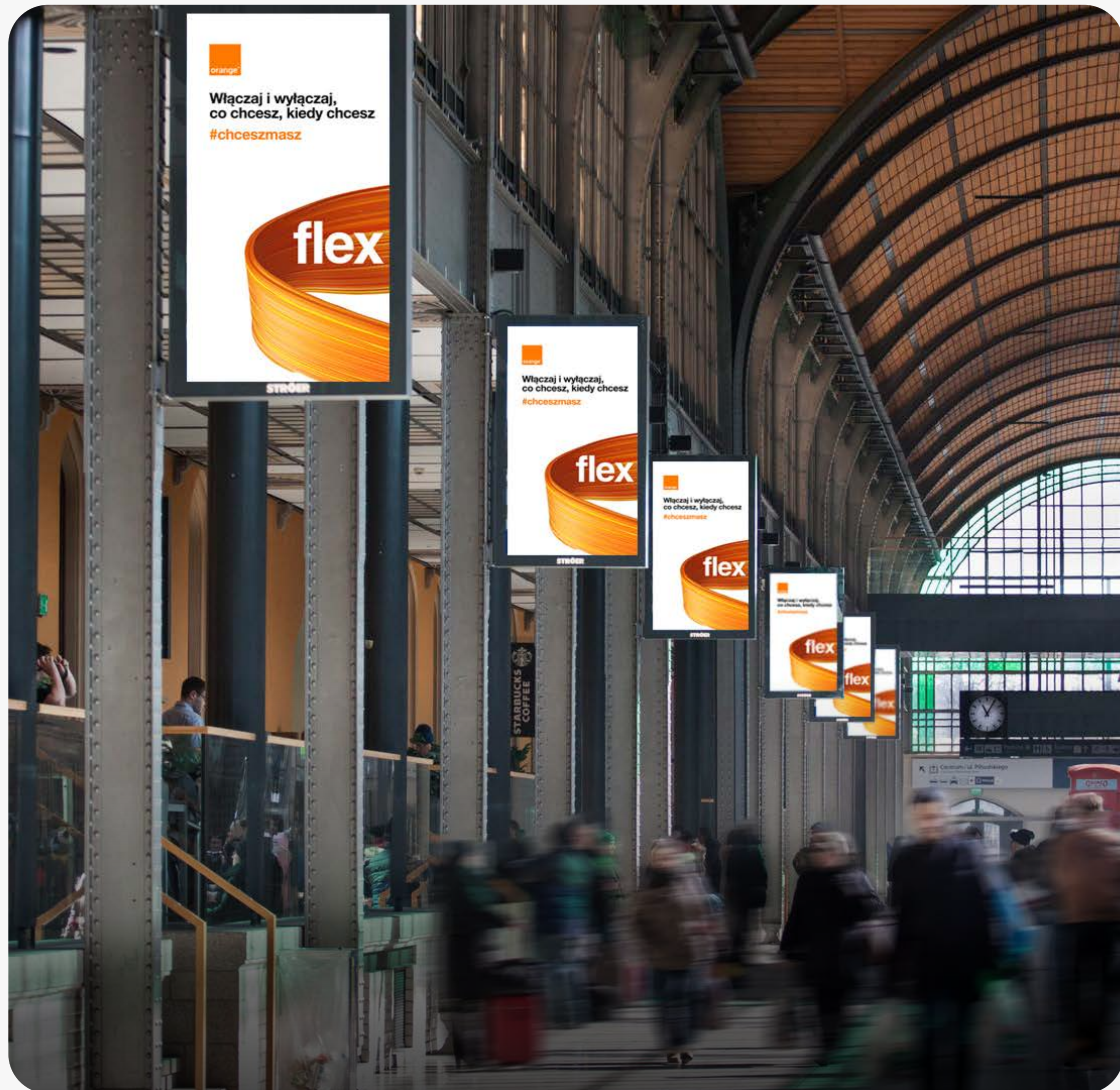
Wrocław Kraków

## DATA

Traffic Contacts Reach



# Citylight Digital



STRÖER

Wolt

do **-100 zł**

zniżki na pierwsze  
zamówienia

Kod **100PLN**



# CITY TOWER PREMIUM

# City Tower Premium

## DESCRIPTION

City Towers are an excellent choice for promoting advertising campaigns. Placed in strategic locations, they guarantee maximum reach and visibility of the display every day.

**TYPE**  
Static

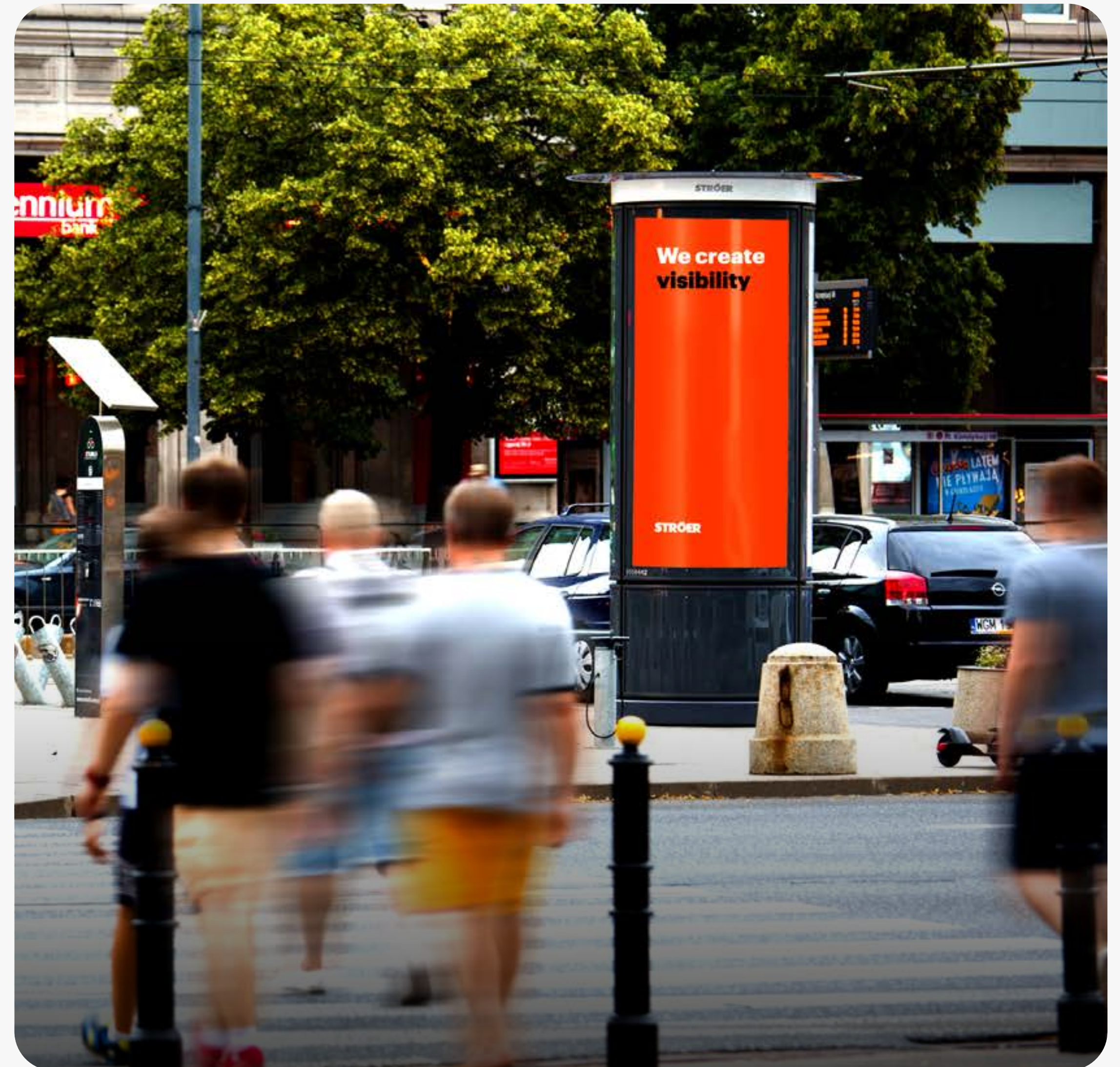
**SIZE**  
6 -13 m<sup>2</sup>

## PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Warsaw   Szczecin   Kraków

## DATA

Traffic   Contacts   Reach



# City Tower Premium



# STRÖER

WE GET YOU POLISH AUDIENCE

stroer.pl

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MENNICA  
POLSKA